

Dear Sir or Madam,



personalised therapies and Immunoncology are changing the therapeutic landscape. Long term survivor and the aging society are changing the patient population.

Communication in the demanding field of oncology is changing accordingly.

I will support you on your goal-driven way to success with profound expertise in the pharmaceutical industry (in sales, marketing and medical roles in different indications), to achieve excellence in marketing, medical and Stakeholder Management; or with training based on blended learning concepts. I have been working with companies like Sanofi Genzyme, Takeda GmbH, AstraZeneca, Bayer Healthcare, Novartis, Janssen Cilag, Roche Pharma AG, Pfizer Pharma GmbH, Pharmacia GmbH, Ethicon GmbH (Johnson & Johnson).

Creative ideas, an open mind and good interpersonal skills will found the basis for successful collaboration in order to achieve your objectives and implement new solutions for current and future challenges. Let us shape the future now!

With kind regards,

You are planning/implementing Stakeholder/Customer or Medical Science Liaison Management and you are in need of an expert opinion?

You are in need of an Interim-Manager to prepare for product launch or to cover temporarily vacancies?

You are searching for new ideas concerning your marketing & training in Oncology/rare diseases?

You want to be prepared for the changes in the healthcare system and/or want to go digital?

You need support in preparing scientific/medical information materials?

You need competent reporting and analysis with regard to the current situation and future directions from national and international oncology congresses?

You need a translator for scientific/medical publications in English, German or Spanish?

Then let's get in touch and discuss opportunities for our collaboration!



Shape your future now!

www.oncology-expert.eu

Develop strong partnerships to ensure today's cancer treatment, improve tomorrow's patient outcome and to shape future efficient and effective patient pathways, customer communication and health care processes.



Future starts with the first step – contact me:

Lydia Budiner
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◆ **Consultancy/Interim- Management & Training/Coaching**

• **Consultancy & Interim-Management**

Oncology/Rare diseases (Medical Affairs, Marketing, Sales) incl. Launch- Preparation/Readiness

• MSL – Medical Science Liaison: MSL-Team concept, implementation, continuous improvement

• Stakeholder Management

• **Training:** Concept and implementation of trainings (incl. blended Learning concepts)

• **Coaching:** Personal- und Business Coaching, e.g. for MSL as coaching “on the job”; or Burnout-Prevention: “coaching by nature.expert” – please order additional information

• Streamline processes

◆ **Projectmanagement**

◆ **Medical Writing (medical/scientific information, congress reports, PR materials for different target groups) in English, German, Spanish**



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